

### Building for the Future

Assist in regeneration of town centres supporting a regional or urban economic strategy by acquiring refurbish or re-develop unused buildings & land within town & city centres across Wales (WWV), creating jobs & enhancing the skills set in the area & stimulating growth

### Tourism Attractor Destinations

To deliver a small number of regionally prioritised strategic tourism infrastructure projects that will help raise the quality & awareness of destinations in Wales & encourage business investment & employment growth within the tourism sector in the region.

Superfast Broadband Infill - To provide superfast coverage in hard to reach areas, where commercial roll-out is not economically viable. (Pan Wales)

Ultrafast Broadband - Utilises technology solution known as Fibre to the Premise (FTTP). To produce a powerful, future-orientated communications infrastructure provided through a fibre-based network. This service will include households & businesses. (Pan Wales)

### Next Generation Access Broadband Wales

Focusing on remaining premises that make up the final cohort area not covered during the deployment of commercial and Superfast Cymru roll-out e.g. new build developments. Provides affordable access & development of a digital Wales economy.

## **ERDF Priority 4: Connectivity & Urban Development**

### Specific Objectives

- Address issues of peripherality through improvements to Trans-European Transport Network
- Increase labour & urban mobility to & from key urban employment centres
- Contribute to EU targets for 100% broadband (30Mbps & above to 50% access to 100Mbps
- Increase employment through investment in prioritised infrastructure supporting regional/urban strategy

### Llangefni Strategic Employment Site

Will provide new Business Units on brown field land at Bryn Cefni

### Strategic Employment Sites

Provide primary infrastructure & prepare site work for development in strategic locations to meet identified needs /demand for investment.

### Penmaen Road Employment Site Conwy Morfa

Development of land with infrastructure to enable the creation of 7 plots of land & speculative new build.

### Property for Business Development Grant Fund (PBDG)

To support the safeguarding and creation of up to 660 new jobs, through the delivery of new or refurbished employment floor space.

### Property Infrastructure Fund

To address the lack of new and refurbished employment premises, the Property Infrastructure Fund is intended to support delivery of new or refurbished employment floor space.

### Holyhead Strategic Employment Site

A package of key infrastructure investments that will consolidate the town's position as a modern & vibrant strategic employment hub. Achieved through the whole site redevelopment & construction of modern business floor-space at the Penrhos Industrial Estate (Helicopter Site), to capture the supply chain opportunities from the Energy Island & Enterprise Zone Programmes.