

Mae'r ddogfen hon ar gael yn Gymraeg hefyd.

## Role Description

<b>Role</b>	Llandudno Pride in Place Neighbourhood Board – Independent Chair
<b>Location</b>	Llandudno – Pride In Place Neighbourhood Area (Tudno 1, Tudno 2 and Mostyn 2)
<b>Time Commitment</b>	Approximately 8–10 hours per month (with higher commitment likely in the first year)
<b>Term:</b>	Flexible – initial 2-3 years with potential to extend
<b>Remuneration:</b>	Voluntary - reasonable expenses will be reimbursed.  Note: While this is a voluntary role, a basic payment can be made from the programme's dedicated capacity funding to remunerate your time if you could not otherwise afford to fulfil the role.

### 1. What is the Pride in Place programme?

The Pride in Place Programme is a long-term UK Government investment designed to empower local people, strengthen communities and support transformational change.

Llandudno has secured investment through the Pride in Place Programme for parts of Tudno and Mostyn wards and will receive up to £20million over 10 years with local people deciding how to regenerate the area.

The Pride in Place Programme has three core objectives:

**To build stronger communities:** All places should have strong relationships and a collective sense of belonging to their community. This helps bring people together to build community cohesion and resilience, helping people to feel proud of their area and safe in their neighbourhood.

**To create thriving places:** Every part of the UK deserves to have vibrant neighbourhoods and communities with busy high streets, a good range of local amenities and high-quality physical infrastructure.

**To empower people to take back control:** Talent is spread equally but opportunity is not. Everybody should be empowered and in control of their lives and have a say over the future of their community.

More details and background information can be found [Pride in Place Programme: prospectus - GOV.UK](#)

## 2. Role Purpose

We are seeking an Independent Chair to form and lead the Llandudno Pride in Place Neighbourhood Board.

The Chair's primary job is to be a champion for the local community, ensuring that decision-making is resident led and that a diverse range of voices are heard.

This is a unique opportunity, ensuring that decisions are made by the community, for the community, and that local voices shape Pride in Place Programme 10-year vision for change. The Pride in Place Neighbourhood Board will lead and oversee the development and delivery of the 10-year community-led vision for parts of the Tudno and Mostyn areas in Llandudno.

The Independent Chair will:

- Act as a champion for the community, embodying the spirit of local leadership – use inclusive engagement to ensure under-represented voices are heard and valued throughout the process.
- Lead the Pride in Place Neighbourhood Board, guide strategic discussions and ensure effective, transparent, and community-centred governance.
- Bring together a diverse Neighbourhood Board with voices to shape a shared vision for the future, with the majority of members drawn from the local community – living or working in the area.
- Guide, support and oversee the development and delivery of the 10-year Pride in Place Plan through collaborative leadership.
- Work closely with public agencies, partners, and the local authority as the accountable body.

This is a strategic role, not operational, focused on enabling community leadership - to build consensus and ensure the Neighbourhood's priorities are at the heart of every decision rather than delivering projects day-to-day.

## 3. Key Responsibilities

### Leadership & Governance

- Lead the recruitment of the neighbourhood board ensuring it is diverse and inclusive and representative of those living and working in the area.
- Working with the local MP and Conwy County Borough Council to approve the final board membership.

- Lead and chair meetings of the Neighbourhood Board, ensuring clarity, fairness, and effective decision-making.
- Build consensus and navigate disagreements calmly, impartially and constructively.
- Ensure that the Board includes a diverse representation of local residents, groups and interests.
- Promote transparency and accountability in Board activities.
- Understands local issues, challenges and opportunities.

## Strategic Programme Guide

- Guide the development, refinement and monitoring of the 10-year Pride in Place Plan.
- Work collaboratively with the local authority (as accountable body), public services, and partners.
- Ensure the Board's work reflects community priorities and remains aligned to programme objectives.

## Community Engagement

- Champion inclusive and meaningful community involvement, ensuring under-represented voices are heard. Act as a proactive convenor who brings community groups together and encourages open, equitable participation.
- Work creatively and collaboratively to bring together residents, community groups, businesses and public partners in the development of the Llandudno Pride in Place Plan. Represent the Board externally, as a credible public face within the community.

## 4. Values & Integrity

The Chair will be expected to uphold high standards of conduct, including confidentiality, impartiality and adherence to safeguarding principles

The Chair must **not**:

- Dominate decision-making or act as the sole “expert”.
- Seek to advance personal agendas or form exclusive cliques.
- Act as a gatekeeper limiting wider participation.

## 5. Skills and Attributes

We welcome applications from people with a deep personal connection to the Llandudno Tudno and Mostyn area. You do not need formal leadership experience (if required training can be provided) —the programme values lived experience and community-rooted leadership.

## Essential

- Credible, respected and trusted locally.
- Understanding of local issues, challenges and opportunities. Fair, balanced and committed to inclusive leadership.
- Able to bring together different perspectives and build consensus.
- Strong facilitator of discussions, especially when there are differing viewpoints.
- Calm under pressure with good conflict management- skills.
- Willing to learn, and open to feedback and development.
- Sufficient time to prioritise the role.
- Ability to work collaboratively with partners and residents
- Strong communication and interpersonal skills

## Desirable

- Community leadership
- Experience in chairing boards, committees or community groups and facilitating group discussions
- Governance, partnership working, or regeneration experience

## 6. Why Apply?

- This is a unique opportunity to make a real difference by shaping and supporting long-term, transformational change in the Pride In Place Neighbourhood in Llandudno's Tudno and Mostyn wards.
- Ensure community voices lead local decision-making.
- Work alongside residents, partners and local leaders to create a shared 10-year vision.
- Be part of a nationally recognised programme strengthening communities across the UK.

## 7. How to Apply

Link to the application:

[Application Form: Independent Chair of the Llandudno Pride In Place Neighbourhood Board](#)

Deadline for applications:

**23:59 Thursday 16th April 2026 (Interviews Monday 27th April)**

For an informal discussion about the role, please contact:

Cllr Julie Fallon Leader of Conwy County Borough Council on: 0786 023 2641  
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