



**CONWY COUNTY BOROUGH COUNCIL
UK SHARED PROSPERITY FUND 2022/2025
GRANTS AWARDED**

Projects delivered in Conwy that have been funded/part-funded by the UK Government through the UK Shared Prosperity Fund

Investment Priority: People and Skills and Multiply (adult numeracy)

Project	Organisation	Project Summary	Award
WorkWell	Rhyl City Strategy	Supported people with mental health needs to find, and stay in employment This project is continuing in 2025/26 through the UKSPF Shared Prosperity Fund transition funding.	£175,761.61
Transforming Young Minds – I2EM	Engineering Education Scheme Wales	Delivered activities in schools in Conwy to provide the opportunity for young people to develop new work-related skills and provide an insight into career paths in the STEM sector in the North Wales region. The project included a range of in-school workshops with a focus on digital skills such as coding and 3D printing, design and electronics and projects with sustainability themes, as well as events to industry partners to encourage Girls into STEM. This project is continuing in 2025/26 through the UKSPF Shared Prosperity Fund transition funding.	£57,488.72
People & Skills Key Fund	Conwy County Borough Council – delivered by various organisations	The Key Fund provided grants to enable the distribution of the UKSPF funding for smaller projects to address needs identified at a local level. Supported organisations to deliver projects supporting essential skills and training to upskill Conwy residents and increase their confidence with numeracy. Projects included access to	£893,024.55



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		<p>paid work placements, general skills development, training and qualifications to support future careers. A number of the projects supported those hardest to reach, aiming to increase confidence, improve skills and provided pre-employment support.</p> <p>11 projects in Conwy were awarded funding.</p>	
TRAC	Conwy County Borough Council	<p>The TRAC wellbeing project provided support to young people aged 11-16 who are identified as being at risk of becoming NEET (Not in Education Employment or Training) when they leave school.</p> <p>This project is continuing in 2025/26 through the UKSPF Shared Prosperity Fund transition funding.</p>	£1,222,451.50
Bron y Nant Nursery & Shop	Conwy County Borough Council	<p>Provided work opportunities and skills development for people with a disability through a supported employment model.</p> <p>This project is continuing in 2025/26 through the UKSPF Shared Prosperity Fund transition funding.</p>	£882,684.00
Pathways into Employment	Conwy County Borough Council	<p>Delivered a range of pathway training courses incorporating sector specific accredited qualifications, employability skills and work placements in growth and priority sectors in Conwy.</p> <p>This project is continuing in 2025/26 through the UKSPF Shared Prosperity Fund transition funding.</p>	£461,795.85
Childcare Works	NDNA Cymru	Offered a 16-week employment programme of training and paid work placements to enable participants to begin careers in childcare and	£76,327.36



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		<p>early education as Trainee Nursery Assistants (TNAs).</p> <p>This project is continuing in 2025/26 through the UKSPF Shared Prosperity Fund transition funding.</p>	
Working Sense	Centre of Sign-Sight-Sound	<p>Supported the employability of people over 25 with a sensory loss or disability by providing specialist support to enable the target group to enter/re-enter and remain in employment, or move closer towards employment using an holistic one to one approach utilising Employment Advisors and Support Workers.</p> <p>The project delivered in more than one County in North Wales.</p> <p>This project is continuing in 2025/26 in Conwy through the UKSPF Shared Prosperity Fund transition funding.</p>	£142,210.27
Tourism Talent Pathfinder	Grŵp Llandrillo Menai	<p>Lay the groundwork for the delivery of Tourism Talent (North Wales Growth Deal) to tackle recruitment deficiencies, address negative perceptions and promote career opportunities in the tourism sector.</p> <p>The project targeted young people.</p> <p>This project delivered in more than one County in North Wales.</p>	£96,250.00
Numeracy for Living	Grŵp Llandrillo Menai	<p>Promoted adult numeracy in a wide range of community and work based locations to support people in Conwy to improve their numeracy skills in a context that they can relate to. The project worked with third sector organisations, employers, local schools and community groups to engage with individuals</p>	£1,067,130.32



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		<p>who would most benefit from this type of support.</p> <p>This project was delivered in more than one County in North Wales.</p>	
Camau Cefnogol – Supportive Steps	Grŵp Llandrillo Menai	<p>Offered a tailored package of mentoring support for participants aged 16-25 transitioning into Further Education and offering a wraparound mental health and wellbeing service, supporting their learning journey through college and their progression into potential employment.</p> <p>This project was delivered in more than one County in North Wales.</p> <p>This project is continuing in 2025/26 in Conwy through the UKSPF Shared Prosperity Fund transition funding.</p>	£805,504.27
Employer Skills North Wales	Grŵp Llandrillo Menai	<p>Supported employers in identifying and meeting training needs and skills gaps to achieve future growth and strategic objectives within their business.</p> <p>This project was delivered in more than one County in North Wales.</p>	£310,530.66

Investment Priority: Communities & Place

Project Title	Organisation	Project Summary	Award
Community Regeneration Key Fund	Conwy County Borough Council – delivered by various organisations	<p>The Key Fund provided grants to enable the distribution of the UKSPF funding for smaller community focussed projects to address needs identified at a local level.</p> <p>UKSPF Conwy Community Regeneration Key Fund supported the regeneration of our local</p>	£5,127,485.00



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		<p>communities by helping these local groups, public organisations, and enterprises to take a leading role in improving their local areas environmentally, economically, socially and culturally. 70 projects in Conwy were awarded funding to support the regeneration of our local areas and communities.</p> <p>This project is continuing in 2025/26 through the UKSPF Shared Prosperity Fund transition funding.</p>	
Conwy Voluntary Sector Capacity Building Key Fund	Community and Voluntary Support Conwy (CVSC) – delivered by various organisations	<p>Capacity Building Project to support local third sector groups to recover and develop into the future. The project consisted of the Voluntary Sector Key Fund and a Capacity Building Training Programme.</p> <p>This project is continuing in 2025/26 through the UKSPF Shared Prosperity Fund transition funding.</p>	£1,061,200.00
Creu's Sbardun – Creating the Spark	Conwy County Borough Council	<p>This project funded the delivery plans for Creu Conwy, Creating the Spark, a Cultural Strategy for Conwy County Borough 2021-2028 and Conwy library and Information Strategy 2021-2026. These two key cultural strategies delivered a range of transformational projects including a county-wide cultural programme to support wellbeing and economic renewal post-Covid and a model for libraries-as-community-hubs that provide a wide range of services and activities.</p> <p>This project is continuing in 2025/26 through the UKSPF Shared Prosperity Fund transition funding.</p>	£1,325,917.20
Justice in a Day Programme	North Wales Police &	A unique project that used professional actors and partners to examine key issues about the criminal justice system and young people.	£50,368.56



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	Community Trust (PACT)		
Llandudno Enhancements	Conwy County Borough Council	<p>Replacement of north shore promenade shelters and signage in Llandudno.</p> <p>This project is continuing in 2025/26 through the UKSPF Shared Prosperity Fund transition funding.</p>	£363,713.46
Conwy Community Led Local Development	Conwy County Borough Council	<p>The project empowered local individuals, groups and community organisations. The project focused on the provision of non-statutory services, preservation of local heritage, combating the cost of living/climate change crises and ensuring digital access (both physical and through community skills).</p>	£420,012.23
Talent Development & Support	Conwy County Borough Council	<p>The project supported people in Conwy to participate and develop in sport. Activities included training and grants to support sporting and arts education.</p> <p>This project is continuing in 2025/26 through the UKSPF Shared Prosperity Fund transition funding.</p>	£261,263.63
Ffit Conwy Junior Sport & Activities Engagement	Conwy County Borough Council	<p>The project supported 11-15 year olds to increase activity levels, develop physical and mental health resilience. It also focussed on activities to encourage more girls to participate.</p> <p>This project is continuing in 2025/26 through the UKSPF Shared Prosperity Fund transition funding.</p>	£999,840.73
Learn to Swim Programme Development	Conwy County Borough Council	<p>The project provided investment to modernise the swimming provision in the county.</p>	£1,113,695.85



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		This project is continuing in 2025/26 through the UKSPF Shared Prosperity Fund transition funding.	
Better Open Spaces through CCTV	Conwy County Borough Council	<p>Enhancement of the existing CCTV service through the provision and operation of additional redeployable cameras to enhance and protect physical amenities, community infrastructure and open spaces and work with communities to build and support social resilience, environmental protection measures and education.</p> <p>This project is continuing in 2025/26 through the UKSPF Shared Prosperity Fund transition funding.</p>	£498,565.86
Caru Cymru	Keep Wales Tidy	<p>Delivery of a range of activities to create and support a number of volunteer roles and community opportunities.</p> <p>This project was delivered in more than one County in North Wales.</p>	£95,500.96
Changing Places – Changing Lives	MENCAP	Feasibility and consultation on suitable locations for changing place facilities	£13,385.62
Conwy Community Wellbeing Project	Conwy County Borough Council	<p>Helped people to maintain and improve their wellbeing by reducing isolation and strengthen links in the local community through activities and opportunities to volunteer locally.</p> <p>This project is continuing in 2025/26 through the UKSPF Shared Prosperity Fund transition funding.</p>	£577,738.00



Project Title	Organisation	Project Summary	Award
Conwy Paddling Pool Improvements	Conwy County Borough Council	Delivery of essential refurbishment of the paddling pools in Llanfairfechan, Penmaenmawr, Craig Y Don and Rhos on Sea.	£535,684.98

Investment Priority: Supporting Local Business

Project Title	Lead Organisation	Project Summary	Award
Conwy Green Digital Academy	Grŵp Llandrillo Menai	Provided evaluation and mentoring support to SMEs to improve their digital and Net Zero capabilities, supporting businesses to accelerate efficiency, productivity, carbon reduction and to reduce costs.	£383,500.00
North Wales Growth Vision Opportunities	Ambition North Wales	<p>Delivered activities and initiatives to residents, businesses, and communities across North Wales from investments aligned to the Growth Vision including the North Wales Growth Deal – key workstreams of regional collaboration, skills, digital, energy and net zero, and benefits and social value</p> <p>This project is continuing in 2025/26 through the UKSPF Shared Prosperity Fund transition funding.</p>	£211,542.69
Supporting Local Business Key Fund	Conwy County Borough Council	<p>Supported our local commercial and social businesses to renew and develop into the future and enabled the provision of grants to support economic growth and sustainability. 82 businesses supported in Conwy.</p> <p>The Key Fund provided grants to enable the distribution of the UKSPF funding to our businesses at a local level.</p> <p>This project is continuing in 2025/26 through the UKSPF Shared Prosperity Fund transition funding.</p>	£2,908,331.88



Project Title	Lead Organisation	Project Summary	Award
Improving and futureproofing the visitor economy	Conwy County Borough Council	<p>This project delivered a number of interventions which helped improve the visitor economy in Conwy County. Including networking opportunities, development of the Conwy Tourism Ambassador Programme, developing local trails, and a winter tourism campaign to establish Conwy County as a year round tourism destination.</p> <p>This project is continuing in 2025/26 through the UKSPF Shared Prosperity Fund transition funding.</p>	£293,214.96
Net Zero North Wales Network	North Wales Mersey Dee Business Council	<p>Delivery of activities based around the existing Net Zero North Wales Network enabling, supporting and guiding the Private Sector and Not for Profit organisations across all sectors on business growth, whilst on the Journey to Net Zero.</p> <p>This project was delivered in more than one County in North Wales.</p>	£36,254.51