



CONWY COUNTY BOROUGH COUNCIL UK SHARED PROSPERITY FUND 2025/26 PROJECT LIST

Employability & Skills

Workwell Conwy

Providing integrated health and employability support for people with mental health barriers to find and secure suitable employment. The service offers intensive employment support alongside therapies and training to help participants into work. Participants must be aged 16+ and live in Conwy County to register for support.

Lead Organisation: Rhyl City Strategy (RCS)

Email: workwell@rcs-wales.co.uk

Website: [WorkWell Conwy - Individual Placement and Support - RCS Wales](#)

Camau Cefnogol - Supportive Steps

The extended Camau Cefnogol project will prioritise support for vulnerable 16–25 year olds studying at or in transition to study at Grwp Llandrillo Menai. Building on previous activities, the project will provide wraparound support that focuses on mental health, wellbeing, and the development of essential life skills to help sustain positive outcomes in the future. It will ensure young people remain engaged in education while making meaningful progress in education, employability, and wellbeing. This transition phase will also act as a bridge toward long-term sustainability, strengthening the region's support infrastructure for young people facing barriers to progressing into Post-16 education.

Lead organisation: Grŵp Llandrillo Menai

Contact: Zoe Fox

Email: fox1z@gllm.ac.uk

Website: <https://www.gllm.ac.uk/student-hub/supportive-steps>

Working Sense

Project to enhance the employability of people over 25 with a sensory loss or disability, by providing specialist support to enable the target group to move closer to the job market, using a holistic one to one approach.

Lead organisation: Centre of Sign Sight Sound

Contact: Clare Lewis

Email: clare.lewis@COS.org.uk

Website: <https://www.centreofsignsightsound.org.uk/working-sense>



Childcare Works

Delivering a Childcare Works employability programme in Conwy, recruiting 11 unemployed or economically inactive adults and young people interested in the Early Childhood Play, Learning and Care (ECPLC) sector.

Childcare Works is a 16-week paid employment programme, which helps to address local economic and social challenges, and the recruitment crisis facing the local childcare sector. It is designed to support participants to become work-ready Trainee Nursery Assistants (TNA's) by offering bespoke introductory childcare training, as well as paid work placements.

Lead Organisation: National Day Nurseries Association (NDNA) Cymru

Contact: Claudia Wood

Email: claudia.wood@ndna.org.uk

Website: www.ndna.org.uk

Bryn Euryn Nurseries & Shop

Providing work opportunities and skills development for people with a disability through the supported employment model. This innovative project is highly successful in supporting people with a learning disability to develop key skills and has already supported a number of people who previously had no chance of gaining employment, into paid and secure jobs.

Lead Organisation: Conwy County Borough Council

Contact: Ramona Murray

Email: ramona.murray@conwy.gov.uk

Website: [Bryn Euryn Nurseries and Cafe - Conwy County Borough Council](http://BrynEurynNurseriesandCafe-ConwyCountyBoroughCouncil)

Transforming Young Minds - I2EM (Introduction to Engineering and Manufacturing)

Introduction to Engineering and Manufacturing (i2EM) project will deliver workshops to young people in Conwy secondary schools to develop work-related skills for careers in the STEM sector in North Wales.

Activities include exciting and challenging practical engineering sessions aimed at Key Stage 3 pupils (or Progression Step 4) to contextualise the application and development of employability skills, such as teamworking and problem solving, whilst supporting improved numeracy, digital and literacy skills.

Lead Organisation: Engineering Education Scheme Wales Limited

Contact: Rebecca Davies

Email: info@stemcymru.org.uk



Website: www.stemcymru.org.uk

TRAC

The TRAC project provides much-needed support to young people aged 11-16 who are at risk of being NEET (Not in Employment, Education or Training) when they leave school. TRAC intervention for young people aged 11-16 who are at risk of being NEET (Not in Employment, Education or Training).

Support is delivered by 1:1 session where young people are encouraged to discuss the challenges, they face in maintaining good attendance, attainment and behaviour both inside and outside school, and what support they might need to improve outcomes at school and beyond.

Lead Organisation: Conwy County Borough Council

Contact: Tracey Owen

Email: TRAC@conwy.gov.uk

Website: [TRAC, for people aged 11-16 - Conwy County Borough Council](#)

Pathways to Employment

Supporting and upskilling individuals aged 16+ to work towards/enter the job market or gain experience and qualifications to gain and sustain better quality work.

Activities and courses will include confidence building/wellness support, work skills/experience/volunteering for adults and young people (16-19). The project will focus on providing relevant targeted quality support to individuals/cohorts on an identified needs basis to move beneficiaries closer to, and into employment

Lead Organisation: Conwy County Borough Council

Contact: Jay Martin

Email: CEH@conwy.gov.uk

Website: [Conwy Employment Hub - Conwy County Borough Council](#)

Healthy, Safe and Inclusive Communities

Better Open Spaces CCTV

Better Open Spaces management, education and environmental protections through CCTV service enhancement.

Lead Organisation: Conwy County Borough Council

Wedi ei ariannu gan
Llywodraeth y DU



Funded by
UK Government



Contact: Emma Dowell

Email: Emma.dowell@conwy.gov.uk

Website: www.conwy.gov.uk

Conwy Community Regeneration Key Fund

The Conwy Community Regeneration Key Fund gives local groups and organisations the opportunity to apply for funding for projects that support the regeneration of their communities in Conwy.

The project will support the improvement of play areas and public conveniences across the county and assist in employment related skills.

Lead Organisation: Conwy County Borough Council

Contact: Melissa Davies

Email: local.development@conwy.gov.uk / sharedprosperityfund@conwy.gov.uk

Website: [Conwy Community Regeneration Key Fund - Conwy County Borough Council](#)

Voluntary Sector Capacity Building Key Fund

Financial support, capacity-building training and local research to strengthen and grow the third sector in Conwy and provide evidence for future funding and investment.

Community and Voluntary Support Conwy's Voluntary Sector Capacity Building programme will bolster the resilience and effectiveness of the voluntary and community sector in Conwy County. This project will deliver vital financial support, comprehensive training, and crucial volunteer development, ensuring local groups can effectively address community needs.

Lead Organisation: Community and Voluntary Support Conwy (CVSC)

Contact: Josephine Hastings

Email: josephinehastings@cvsc.org.uk

Website: www.cvsc.org.uk

Community Wellbeing Project

Delivering locally assessed and community-consulted activities aimed at improving health, wellbeing, social connectedness and targeted support for mental health recovery.

By offering effective, self-sustaining activities, the project helps community members maintain independence and build supportive networks throughout later life. Participation in creative recovery initiatives can reduce or prevent experiences of mental ill health. A range of targeted activities will be made available across the county. Through sustained engagement with the programme, individuals become more connected and better equipped to manage the challenges of ageing in today's world.



Lead Organisation: Conwy County Borough Council

Contact: Lydia Mottershead

Email: stayingwell@conwy.gov.uk

Website: [Community Wellbeing - Conwy County Borough Council](#)

Talent Development & Support

Improve the health and wellbeing of people in Conwy through sports activities and facilities, arts, education and recognising talent and volunteers.

Lead Organisation: Conwy County Borough Council

Contact: Caroline Jones

Email: leisuredevelopment@conwy.gov.uk

Website: [Leisure Development](#)

Ffit Conwy Junior Sports and Activities Engagement

To enhance the service offered to get more 11-15 year olds active and responsible for their fitness, health and well-being.

This programme will also improve accessibility to ensure that children and young people have every possible opportunity to be physically active, building healthy positive habits that benefit both their physical and mental wellbeing – tackling childhood obesity and improving opportunities for all.

Lead Organisation: Conwy County Borough Council

Contact: Mark Orme

Email: hamdden.leisure@conwy.gov.uk

Website: [Ffit Conwy](#)

Learn to Swim Programme Development

This project will improve the quality of our teaching and raise standards of the children's swimming ability. This will be in afterschool swimming lessons and also school swimming lessons. Allowing our children and young people increased access to our leisure facilities and the proven benefits this brings to both their physical and mental wellbeing.

Lead Organisation: Conwy County Borough Council

Contact: Alun Evans

Email: hamdden.leisure@conwy.gov.uk

Website: [Ffit Conwy](#)



CREU'r Sbardun - Creating the Spark

We will deliver a cultural transformation project for Conwy County Borough with a focus on supporting;

- community wellbeing and inclusion
- capacity within the creative and cultural sector
- a vibrant cultural programme that enhances sense of place and the visitor economy

Lead Organisation: Conwy County Borough Council

Contact: Helen Jackson

Email: creu@conwy.gov.uk

Website: [Conwy Culture](#) | [Conwy Culture](#)

Support for Business

Supporting Local Business Key Fund

The key fund will enable the provision of grants to support economic growth and sustainability.

The scheme will be open to applications from businesses in all sectors across Conwy County. Grants available from £3,000 up to £100,000 at an intervention rate of up to 70%. This grant will be available to businesses (commercial or social) across all sectors; providing support for projects that will enable those businesses to drive growth, cost efficiencies and work to future proof their operation.

Through targeted support we are looking to support our local economy and businesses that are growing to create jobs, support economic recovery within the county and support those business looking to move to more sustainable and green operations.

Lead Organisation: Conwy County Borough Council

Contact: Amanda Ballance

Email: business@conwy.gov.uk

Website: [Home - Conwy Business Centre](#)

North Wales Growth Vision Opportunities

Project consists of four key workstreams that aim to maximise the benefits and opportunities to businesses and communities across North Wales, through investments aligned to North Wales Growth Deal:

- Promotion and enhancement of the North Wales Skills Portal;



- Smart Agriculture Trials to focus on the deployment of LoRaWAN-powered technologies to enhance and optimise farming operations;
- Energy Feasibility - direct support to organisations to carry out feasibility assessments or use consultancy support to develop their energy and decarbonisation project proposals;
- Supply Chain Engagement - engagement, data analysis and training to better equip organisations to bid for relevant capital funding opportunities.

Lead organisation: Ambition North Wales

Email: info@ambitionnorth.wales

Website: [Ambition North Wales | Home](#)

Thriving Places Theme

Improving & Futureproofing the Visitor Economy

This project will oversee a number of interventions which will improve the visitor economy in Conwy County. These include winter tourism marketing, ambassador programme promotion and development of trails and our Tourist Information Centres.

Lead Organisation: Conwy County Borough Council

Contact: Jasmin Ryan

Email: tourism@conwy.gov.uk

Website: www.conwy.gov.uk

Llandudno Promenade Enhancements

The Colonnades: A 220m, Part-Grade II Listed, walkway holding prominence in Llandudno. This project aims to undertake significant works to safeguard the structure and enhance the heritage asset, improving the visitor experience.

Lead Organisation: Conwy County Borough Council

Contact: Jasmin Ryan

Email: tourism@conwy.gov.uk

Website: www.conwy.gov.uk

These projects are funded or part funded by the UK Government through the UK Shared Prosperity Fund.

View the [UK Government's information on the UK Shared Prosperity Fund](#).