

Working together for a better future




CONWY
CYNGOR BWRDEISTREF SIROL
COUNTY BOROUGH COUNCIL

Draft

Conwy County Borough Council's
Corporate Plan 2017 - 2022

Our Corporate Plan

Last summer we started talking to as many people across the county as possible.

We started a 'County Conversation'.

We asked; what's important to you, what works well in our county, and what could be better?

So far in the 'County conversation' we've:

- held consultations in coastal, rural and urban areas
- held events and workshops
- used social media and online questionnaires.

We've had all kinds of organisations, people and community groups involved including:

- voluntary groups
- children and young people's groups and the youth council
- business networks
- different services and their staff
- people with disabilities
- faith groups
- county councillors.

You told us about your experiences. What it's like living and working in communities here, what you worry about and what we need to focus on to improve life here.

We took all the information and used it to write our plan.

The plan has eight priority areas we need to focus on over the next five years from 2017 to 2022.

We can't do it on our own. To reach our goals we need to work together with charities, organisations and the people who live, work & visit here.

This booklet tells you about Conwy County Council's Corporate Plan and how you can get involved.



How we work

We do lots of different things to support communities:

- caring for people
- education services
- waste and recycling
- leisure centres and libraries
- looking after roads
- parks and footpaths
- supporting tourism and events
- giving information
- housing
- business support
- local planning
- transport.

Our Vision

There are lots of positive things about living here but we know things could be better. Our vision is:

Conwy – a progressive County creating opportunity.

Our Values

We expect everyone employed by Conwy County Council to show these values in their work.



We care about what we do



We are fair to all



We are innovative



We are team players

This corporate plan will focus on:

- 1. Skills**
- 2. Safety**
- 3. Housing**
- 4. Health**
- 5. Growth**
- 6. Environment**
- 7. Culture**
- 8. Voice**



Skills

Target for Conwy – people are educated and skilled.

We want to be known for excellent education.

We will focus on:

- improving education across schools
- improving performance and results
- helping young people to develop skills and make the most of job opportunities.



How you can get involved

Stay healthy

A good night's sleep and a healthy breakfast make a real difference. To find out more: change4lifewales.org.uk
nhs.uk/change4life-be-food-smart-app

Exercise

Get involved in sport and other activities:

- sports for all ages – sportconwy.org.uk
- playschemes – conwy.gov.uk/playschemes
- swimming lessons – conwy.gov.uk/swimming
- bikeability training – bikeabilitywales.org.uk/training
- Conwy cycle route – conwy.gov.uk/cycling
- Young Conwy Youth Service – gicys.wordpress.com
- Conwy leisure centres – conwy.gov.uk/leisurecentres

Use your library

Reading and helping with homework can help your child learn. Libraries often have:

- free internet
- under 5's storytime
- summer reading challenges
- adult basic skills and learning events.

Visit: conwy.gov.uk/libraries
booktrust.org.uk/cymru



Target for Conwy – People are safe and feel safe.

We want communities to work together to make sure vulnerable people are safe.

We will focus on:

- strengthening safeguarding arrangements across the council
- having communities that look out for vulnerable people
- helping people know what they should do to keep themselves and others safe.



How you can get involved

Speak out

If you see something which concerns you – speak out. Telephone:

- Police – on 999
- Conwy Social Care – 0300 456 1111
- out of Hours – 01492 515777

Know about internet safety

You can find out more information here:
north-wales.police.uk

Try Volunteering

This is a great way to help and meet local people.
For information and ideas contact:

cvsc.org.uk
01492 534091

Housing

Target for Conwy – People have good quality homes they can afford and that make their lives better.

We will focus on:

- increasing the number of affordable houses available to buy
- planning the right accommodation in the right areas
- stopping people from becoming homeless.



Housing



How you can get involved

Tell us

Tell us what improvements or buildings your community needs:

conwy.gov.uk/countyconversation

Use helplines

If you are homeless or in danger of becoming homeless – contact Conwy Housing Solutions:

0300 124 0050

Get advice

If you're having problems with paying your rent or mortgage – contact Wales Housing Debt Helpline for ideas and advice: 0800 107 1340

Help to buy

If you're struggling to buy a home in Wales, you may be able to get financial help:

helptobuywales.co.uk

Energy Saving

energysavingtrust.org.uk/home-energy-efficiency/wales



Target for Conwy – People are healthy and active.

We want to promote healthy life choices. This can make a real difference to the quality of people's lives.

We will focus on:

- promoting healthy choices and healthy lifestyles
- working with Health and Social Care services
- making sure people can get the care they need when they need it.



How you can get involved

Get Information

Well-being is being well in all areas of your life. Find out more about the 5 ways to well-being: mind.org.uk/five-ways-to-wellbeing

Dewis Cymru has information and advice about well-being: dewis.wales
conwyfamilyinformation.co.uk

Use libraries

They have information on NHS book prescription: [Book Prescription Wales](#)

They have cancer support sessions and give benefits advice: conwy.gov.uk/libraries

Take part in activities

There are lots of different fun things that help keep you healthy. Why not try:

- Outdoor adventure nwoes.co.uk
- Walks cerddedconwywalks.org or naturalresources.wales/out-and-about
- Geocaching geocachingwales.com
- Mountain biking bikingconwy.ws
- Wildlife conwy.gov.uk/wildlifeevents
- Disability sport disabilitysportwales.com/conwy
- Running parkrun.org.uk/conwy or walkjogrun.net/running-routes/UK/Conwy or nhs.uk/LiveWell/c25k
- Play playwales.org.uk
- Swimming conwy.gov.uk/swimming
- Visit the beach or mountains conwy.gov.uk/countryside

↑ Growth

Target for Conwy – People live in a county which has a prosperous economy.

We want to have enough jobs, services, goods and money. This is important if we're going to be healthy, strong and able to grow in the future.

We will focus on:

- encouraging new ideas and innovation
- encouraging new jobs and businesses
- developing winter tourism
- developing skills and apprenticeship opportunities
- working together with all business in the area.



How you can get involved

Shop local

There are some great shops and businesses here. Supporting local business means we don't lose them, it adds jobs, and your money stays in the area.

Enjoy a 'staycation' and holiday at home

We live in a beautiful area. It's fun and helps keep businesses open and alive.

For ideas:

[visitwales.com/explore/north-wales/llandudno-colwyn-bay](https://www.visitwales.com/explore/north-wales/llandudno-colwyn-bay)

Start a business

If you're thinking of setting up your own business or growing the one you have:

[conwybusinesscentre.com](https://www.conwybusinesscentre.com)

Stay and work here

There are lots of opportunities including apprenticeships locally. Find out more:

[careerswales.com](https://www.careerswales.com)

Target for Conwy – People value and look after the environment.

We want our communities to be resilient to climate change. We need to think about the environment when making decisions.

We will focus on:

- protecting the environment for future generations
- improving coastal flood defences
- educating people to protect their own home from floods
- recycling more
- using more renewable energy.



How you can get involved

Reduce

Think about your packaging - say no to disposable products and packaging and reuse bags.

Reuse

Reuse things instead of throwing them away. Small changes make a big difference.

Recycle

Recycle as much as you can. For more advice: conwy.gov.uk/recycle

Use your voice

The power of the consumer changes things and can prevent waste.

Grow your own vegetables

It can be fun. For ideas and information: conwy.gov.uk/allotments

Buy locally grown food

Join your local food co-op. For more information: foodcoops.wales.org.uk

Save energy

There are many ways to make changes that save you money and care for the environment. For ideas and tips:

conwy.gov.uk/energyefficiency

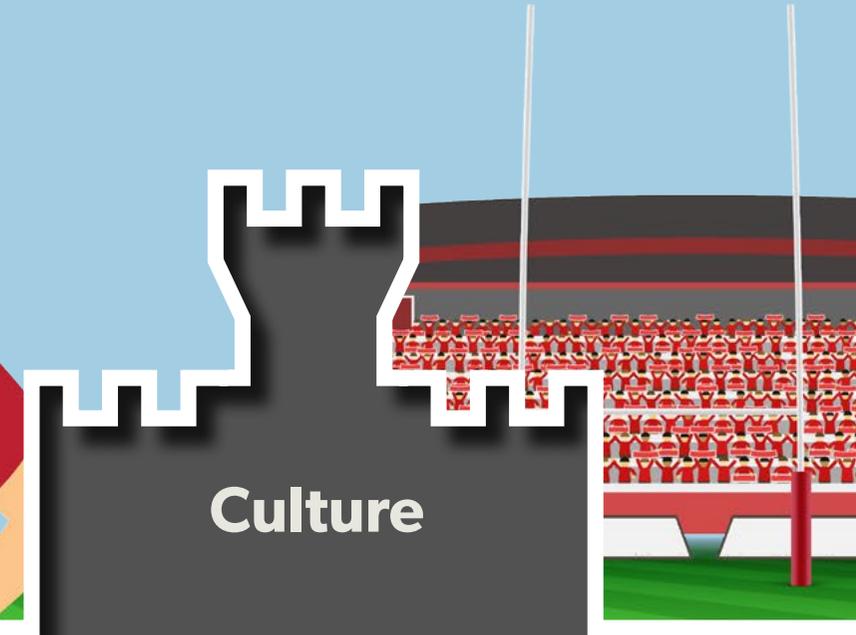
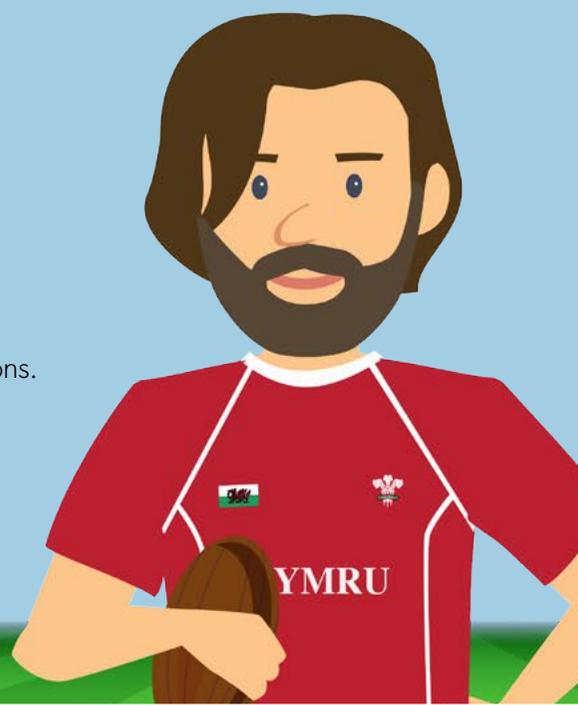
[The Energy Saving Trust](http://www.energysavingtrust.org.uk)

Target for Conwy – People live in a county where heritage, culture and the Welsh language thrive.

We want to protect our culture and heritage for future generations.
We want to encourage speaking Welsh as part of everyday life.

We will focus on:

- promoting and celebrating our culture
- using the arts to help people's well-being.



How you can get involved

Visit heritage places

To find places to visit:

visitwales.com/explore/north-wales/llandudno-colwyn-bay-snowdoniaheritage.info

Learn Welsh

Find a local class or conversational group:

conwy.gov.uk/adultlearning

Go to local events and activities

Find out about:

- events – conwy.gov.uk/events
- activities in your local community Centre – (01492) 574000
- Venue Cymru or Theatre Colwyn – 01492.872000
- visiting a museum – conwy.gov.uk/museums

Get creative

Join Young Creatives – it's free!

venuecymru.co.uk/story-circle.html
youngcreatives@venuecymru.co.uk

Share your heritage

Libraries deliver online family history awareness sessions so you can research your family tree.

Target for Conwy – People are informed, included, listened to, and can add to their community.

It's important people have a say in decisions that affect their lives and their communities.

We will focus on:

- looking at how we involve people
- looking at how we communicate and work with communities
- making changes to improve how we work
- helping people get involved
- making good use of technology.



Voice

How you can get involved

Talk to your councillor

Councils are made up of members called councillors. They're elected to represent their community. To find your councillor:

conwy.gov.uk/councillors

Become a councillor

If you think you could represent your community:

conwy.gov.uk/becomeacouncillor

Get involved in planning the place you live

Have a say in your area's future. Add your ideas to the County Conversation:

conwy.gov.uk/countyconversation

Next steps

A lot can happen in five years. There are already changes happening across the UK.

Cuts to funding mean we need to find ways to do more with less money. But, we will make sure that everything we do:

- meets the needs of people who live here now without damaging the ability of future generations to meet their needs
- considers rural communities
- tackles poverty
- promotes the Welsh language
- makes the most of opportunities
- looks at ways of working together to save resources.

Reporting

To check we're making the right decisions, each October we'll report back on how our plans are doing. Then you can have a say if you think the plan needs to change and focus on other areas.



Thanks for reading this

You can read the full plan here:

conwy.gov.uk/corporateplan

Get involved in the County Conversation:

conwy.gov.uk/countyconversation

 [sgwrskonwyconvo](https://www.facebook.com/sgwrskonwyconvo)

 [@sgwrskonwyconvo](https://twitter.com/sgwrskonwyconvo)

Or write to:

Corporate Improvement & Development Team
Conwy County Borough Council
Bodlondeb
Conwy
LL32 8DU

cidt@conwy.gov.uk

01492 574000 BT Relay Service

Customers with hearing or speech impairments can contact any Council service by dialling 18001 before the number they require.

Having a say isn't just for adults. Our young people are the future generation and we want to hear your views too!

facebook.com/CyngorleuenctidConwyYouthCouncil



We are happy to provide this document in large print, audio and braille. Please contact the Corporate Improvement and Development Team.