


Shaping Conwy's Communities

Every community has the opportunity to develop their own **Place Plan**.

Place plans are done by communities for communities. They can focus on a Town or community council area, a single village or a group of villages.

You understand:

- your community
- the people
- the history
- what works – and what doesn't.



STEP 01
Set up a community area team – get your community involved – let them know what's happening. Tell local businesses, organisations, hold events, use social media. More people will be interested than you think.

STEP 02
Find out more about your place – gather as much information as you can – talk to your community – hold events to find out what's important to people. You'll get a picture of what's needed, where and why.

STEP 03
Evaluate your place – draw out your Strengths, Weaknesses, Opportunities and Threats. Get people to talk to more people – include council members – tiny businesses – big businesses – young people – incomers and old timers. They'll say what they think and help your evaluation.


STEP 04
Draft your place plan – use your evidence to start your plan – agree a 'vision' – set out the goals – identify the priorities – map out the steps to get there. It may be hard work but it's worth it.

STEP 05
Agree and start your place plan – see your plan in action. Have a written agreement – set out roles and their responsibilities. Keep a check on what's happening – change parts of the plan if needed and keep involving people. You're shaping your community!


Want to chat about Place Plans and whether your town should have one?

The Place Plan Team can guide and assist you:

 placeplans@conwy.gov.uk

 01492 577683

Find out more about Shaping Conwy's Communities and download the toolkit:

 www.conwy.gov.uk/placeplans

